

# PAUL SULLIVAN

Greater NYC Area • 910.297.5393 • [sully@sullivanroad.com](mailto:sully@sullivanroad.com)  
Audio/Video Portfolio found at [www.sullivanroad.com](http://www.sullivanroad.com)

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## AUDIO/VIDEO PRODUCTION SPECIALIST...

extensive experience with a variety of medians (radio, television & web). Team oriented & deadline-driven with acute editing & post-production skills, partnered with exceptional knowledge of motion graphics development. Strong relationship builder, highly capable of partnering with clients, talent, staff & administration. Proven scriptwriting, producing, directing & camera operating abilities in multiple formats.

### AREAS OF EXPERTISE

Video & Audio Production  
Green Screen Video/Chroma Key  
Camera Operation  
Lighting  
DVD Authoring

Editing & Post-Production  
Encoding  
Directing  
Script & Copywriting  
Conversion & Transfer

Motion Graphics Development  
Audio Recording & Mixing  
Music Direction  
Voice Over Production  
Market Research

### PROFESSIONAL EXPERIENCE

**ProHub Media Group, Greater NYC Area, Wilmington, NC (2010 – Present)**

#### **Video Content Developer**

Oversee all phases of audio/video production, including, but not limited to storyboarding, Script Writing, Directing, Lighting, Green Screen/Chroma, Editing, Motion Graphics, Photoshop, Camera Operator, hiring any 3<sup>rd</sup> party vendors, talent, studio/equipment procurement and CMS management.

#### **Selected Achievements**

- Recognized by senior management for outstanding client service skills.
- Consistently meet all established timelines.

**Russell Fashion Foot Inc. Greater NYC Area (2008-present)**

#### **VP of Marketing/ Graphic Designer**

Family business that needed some help with overseeing the design of new products & packaging, development of marketing/presentation materials for sales representatives, Photography/Videography for products and catalogs

**Clipik, Philadelphia, PA (2010 – 2013)**

#### **Freelance Video Editor & Motion Graphics Specialist**

Manage, digitize, & edit footage for independent video projects. Develop motion graphics. Perform photo touch ups. Encode DVD & web video. Oversee DVD authoring.

**Edulence, New York, NY (2006 – 2008)**

#### **Multimedia Producer**

Produced & directed multimedia projects for Fortune 200 companies. Oversaw editing, motion graphics, & pre- & post-production operations. Managed & developed freelance teams. Secured & scheduled studio space. Coordinated video encoding, transferring & DVD authoring. Administered equipment purchasing & maintenance. Partnered with 3<sup>rd</sup>-party vendors.

#### **Selected Achievements**

- Built & maintained relationships with key clients, including Deutsche Bank, Merrill Lynch, Rodale Publishing, Morelli Ratner PC & Lincoln Financial.
- Earned the Internet Advertising Commission Best Microsite & Landing Page Award in 2008 for a Runner's World Magazine project.
- Named the Davey Silver Award Winner in 2008 for a Deutsche Bank Advanced Sales and Learning Center training website project.
- Awarded Outstanding Achievement in Website Development in 2008 from the Web Marketing Association for design of Edulence's company website.

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**Beasley Broadcasting, WXNR New Rock 99X, New Bern/Greenville/Jacksonville, NC (2003 – 2006)*****Assistant Program Director, Music Director, Imaging Director, On-Air Personality & Promotions Assistant***

Directed station operations. Supervised & scheduled on-air staff. Developed music playlists. Managed market research. Partnered with record labels to secure promotional giveaways & charity auction materials. Designed promotional initiatives. Voiced & produced client commercials & station promos. Led on-air talent coaching.

**Selected Achievement**

- Received 3 Employee of the Month Awards within a 6-month period.

**Sea-Comm Media, Inc., WSFM and WBNE, Wilmington, NC (1997 – 2003)*****Morning Show Writer/Producer, On-Air Personality, WSFM/WBNE******Assistant Program Director, Music Director, Imaging Director & On-Air Personality***

Scripted & produced morning show segments. Oversaw station imaging & promotion development. Administered music scheduling. Hired & developed on-air staff. Coordinated voice over talent. Performed character voices.

**Selected Achievements**

- Established initial WBNE programming. Defined new station sound by recording system music, writing & producing all station promotions.
- Secured consistent Top 5 MeasureCast ratings.

**EDUCATION**

**Recording Engineering and Music Production Program**  
**Audio Recording Engineering and Video Post-Production Specializations**  
 The Recording Workshop, Chillicothe, OH (1997)

**TECHNICAL SUMMARY**

Mac and Windows Operating Systems  
 Adobe Premiere Pro, After Effects, Encore, Flash Video, Audition, Photoshop, Soundbooth, Captivate  
 Final Cut Pro, Motion, DVD Studio Pro & Compressor  
 Final Draft  
 Cameras – DSLR, Beta, P2, HDV  
 Digital Asset Management (DAM)  
 Content Management Systems (CMS)  
 Sorenson Squeeze & Spark  
 Digidesign Pro Tools  
 Microsoft Office (Excel, Word, PowerPoint)  
 Session 8  
 Camtasia Studio  
 FTP  
 Selector Music Scheduling  
 AudioVAULT,  
 Radiotraks & Rate The Music  
 Session 8  
 SnagIt  
 SCOTT Systems  
 Understanding of HTML, CSS, and XHTML  
 MIDI

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